

# APPENDIX C: STRATEGIC DESIGN MEETING MAP (STEPS 1–3)

STEP 1: ESTABLISH STRATEGIC CONTEXT	
<i>Synchronous Meetings</i>	<i>Asynchronous Work</i>
<p><b>Task 4: Revisit Mission and Values</b> <i>Executive team. 1–2 hours.</i></p>	<p>Task 1: Gather Financial Data Task 2: Compile Employee Survey Results Task 3: Capture Key Initiative and Goal Updates Task 5: Capture Your Current Reality</p>

STEP 2: EVALUATE THE PAST	
<i>Synchronous Meetings</i>	<i>Asynchronous Work</i>
<p><b>Task 4: Revisit Mission and Values</b> <i>Executive team. 2-3 hours. Analyze three sources:</i></p> <ul style="list-style-type: none"> <li>• Source 1: Financial Data</li> <li>• Source 2: Employee Survey</li> <li>• Source 3: Initiatives &amp; Goals</li> </ul>	<p>Add finishing touches to <b>Current Reality</b>, if necessary.</p>

STEP 3: ENVISION THE FUTURE	
<i>Synchronous Meetings</i>	<i>Asynchronous Work</i>
<p><b>Envision the Future.</b> <i>Executive team. 2-3 hours. Complete four stages:</i></p> <ul style="list-style-type: none"> <li>• Stage 1: Finalize Mission &amp; Values</li> <li>• Stage 2: Finalize Current Reality</li> <li>• Stage 3: Envision Future Reality</li> <li>• Stage 4: Put the Pieces Together</li> </ul>	<p>None.</p>